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RAISING PEACE CAMPAIGN 2017

m.Education: Ready, Set... Peace Action! -

Media Education in Awareness Actions on Peace and Human Rights

CALL for the "Training Course on Media applied to Peace and Human Rights"

Holloko, Hungary, 18 September (arrival day) – 25 September (departure day) 2017

Apply [HERE](#) by August 7th (or by August the 14th if you do not need a visa)

The Raising Peace Campaign (RPC)

Since its creation in 2014, the RPC has been a powerful instrument that allowed CCIVS to put into practice the long term strategic plan for the thematic of Human Rights & Peace, as defined in the White Paper on International Voluntary Service 2011-21.

The success of this initiative made RPC a permanent campaign, aiming at strengthening the role of the IVS movement on Human Rights and Peace, by generating empowerment, action and networking and advocacy.

In the last 3 years, several members of the IVS movement contributed to the Campaign with different activities, such as Raising Peace Camps, Peace Action Weeks, training courses, seminars, street actions. These activities involved hundreds of participants around the world and strengthened their skills and motivation to work on Peace and Human Rights.

Here are more details about RP: <https://raisingpeacecampaign.wordpress.com/>

“Ready, Set...Peace Action!” - Description of the project

The current social context, both in Europe and in the regions included in the project, is characterized by the presence of conflicts, occupation, refugee crisis, rise in extremism, poverty and social exclusion. This project means to offer an opportunity for young people, activists and volunteers belonging to the IVS movement to design innovative responses to these contexts, in order to produce social change at local and international level and to raise awareness on the topics of Peace and Human Rights. The methodology of media



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education has been chosen in order to strengthen commitment of organisations and the involvement of participants.

"m.Education: Ready, Set... Peace Action! – Media Education in Awareness Actions on Peace and Human Rights" is a multi-activity project that foresees different correlated activities and a central phase organised independently by the partners.

- The first step will be the "**Training Course on Media applied to Peace and Human Rights**" to be held in Holloko, Hungary, from 18 to 25 September 2017. It will be hosted by Egyesek and will welcome 26 participants. Main objective of the course is to train participants to become "BloggeHRs" and "VloggeHRs", activists with media skills who will create video blogs on Human Rights and Peace (a "vlog" is a blog featuring mainly contents in video format; the word "VloggeHR" is our creation and indicates a Vlogger active in the field of HR - Human Rights). The training will provide a framework on IVS, peace camps, peace actions and HRs and on delivering practical skills - understanding media, its functions and purpose, writing, filming, sound recording, use of online tools. Through this training course, participants will learn the basics about IVS, Peace and Human Rights education and also how to produce media contents on the topic. The contents created in the training will be included in Raising Peace Campaign and in the forthcoming event of the **Global Human Rights Week (GHRW)**, which will take place from 16 to 21 October 2017 (see page 4).

- During the last part of 2017 and in 2018, partners will autonomously involve participants in **local activities**, providing them with concrete opportunities to produce their **media creations** and to involve young people, activists and volunteers in the process. This way, BloggeHRs and VloggeHRs will act as multipliers, putting into practice the skills learned during the Training Course, raising awareness on peace and human rights topic and providing more visibility to social issues through their blogs.

- The second activity will be the "**Ready, Set... Peace Action! - Digital Event**", a meeting planned in Paris from 19 to 22 September 2018, hosting 26 participants. During this meeting, "BloggeHRs" and "VloggeHRs" will present their work and their conclusions. It will be a chance to show all the results achieved through the projects, the tools, the methods and the creations. It will feature workshops, interactive seminars and spaces for exchange and evaluation. Its media and interactive dimension will raise awareness on peace and HR issues, on the actions implemented by our members and on the way our IVS movement struggles to achieve his valuable tasks. Greater visibility will be reached through an Open



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Day on 21 September, the International Day of Peace, with the participation to an event organised by UNESCO and the NGO-Liaison Committee and attended by a wide audience.

Partners of the project

Organisation	Abbr.	Country	Participants
Baladna Association for Arab Youth	Baladna	Israel	3
Club Culturel Ali Belhouane Tunis	CCAB	Tunisia	2
Coordinating Committee for International Voluntary Service	CCIVS	France	3
Egyesek Ifjusagi Egyesulet	Egyesek	Hungary	4
Forum Connecting Culture	FCC-Morocco	Morocco	2
International Palestinian Youth League	IPYL	Palestine	2
Kinisi Ethelonton Service Civil International-Ellas	SCI Hellas	Greece	2
Leaders of Life for Sustainable Development	Leaders of Life	Jordan	2
Servei Civil Internacional de Catalunya	SCI Catalunya	Spain	2
Servizio Civile Internazionale	SCI Italia	Italy	2
Solidarités Jeunesses	SJ	France	2

The Training

Combining the methodology of non-formal education and media education, the training course will provide participants with an interesting set of skills and valuable knowledge to improve their profile as peace and human rights activists. Participants will be involved in plenary and group activities, where they will learn more about the IVS movement and the Raising Peace Campaign, going in depth in the topic of peace and human rights and the intercultural initiatives to promote them.

Regarding the technical abilities, the training course will be instrumental to provide participants with the following competences:

- skills to design digital productions with contents on peace and human rights;
- techniques aimed at involving actively young people on media productions;
- abilities on promoting their digital creations with the use of different channels;
- understanding of the different challenges related to human rights, in order to properly identify the targets and the topics of the media productions;



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The training activities will be coordinated by an international team of experienced trainers. Please see the provisional agenda at the end of this document (Annex 1).

Participants profile

Organisations are invited to select their participants according to the following criteria:

- Previous participation in intercultural and voluntary activities (such as workcamp, youth exchanges, training courses, etc);
- Strong interest in the topic of media (blog, vlog, photography, video-making);
- Motivation to be engaged in activities on Peace and Human Rights after the training, in order to produce the digital creations;
- Although there is no age limit (18 years old is minimum age), organisations are encouraged to select young participants.

Tasks for the partner organisations

After the training course, organizations will involve participants in local activities, where they will be able to put into practice the skills learned during the training and to produce their digital creations. A Steering Team will follow up this process, providing feedback, guidance and support. All the partners will be able to join the Global Human Rights Week in October 2017, a concrete opportunity to involve their participants in activities related to Peace and Human Rights.

Venue

The training course will be hosted by Egyesek and will be held in Holloko, Hungary. Food and accommodation will be provided by the project.

More detailed information on how to reach the place will be included in the infopack that will be sent to participants after their acceptance.

Travel costs and reimbursement procedure

Organisations are expected to cover the travel costs of their representatives.

Travel costs will be reimbursed by the earliest 3 months after the end of the actions on receipt of all boarding passes, train/bus tickets, visa receipts etc., Participants must abide



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to the official activity dates – The funders only allow 2 days extra either side of the official project dates in the travel booking.

Please note that the process of reimbursement will be carried out directly with the applicant organisations and not with the individual participants. Travel costs will be reimbursed at 100% up to the platform imposed by the EACEA Flat Rates:

Travel from	Travel to	Travel reimbursement up the platform of (round trip, per participant)
France, Italy, Greece, Spain, Tunisia	Holloko, Hungary	275 euro
Hungary	Holloko, Hungary	20 euro
Israel, Palestine, Jordan, Morocco	Holloko, Hungary	360 euro

Contribution

Each participant will contribute with 60 euros, to be deducted from travel costs. In the case that the travel costs are under 60 euros, the amount needs to be paid in cash on arrival.

Visa and Insurance

Visa costs are calculated to correspond to real costs in each country.

We invite participants from Israel, Palestine, Tunisia, Morocco and Jordan to obtain information on Visa exemption from your country to Hungary. Insurance will be provided by CCIVS though SCI – please request the insurance.

CCIVS will reimburse the total costs of a visa up to 80 euros for participants from Israel, Tunisia, Morocco and Jordan.

The reimbursement of the total costs of a visa for the participants from Palestine will be up to 140 euro.

PLEASE SHARE THE COSTS WITH THE SECRETARIAT ESPECIALLY IF THEY ARE MORE THAN THE BUDGET ALLOWS FOR APPROVAL and wait for CCIVS feedback before purchasing the tickets.

How to apply

You can apply by filling in the online form [HERE \(https://goo.gl/1ZYMMR\)](https://goo.gl/1ZYMMR)

by August the 7th if you need a visa and by August 14th if you do not need a visa.



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Annex 1: Provisional Agenda

Arrival day: 18 September 2017

Training days: from 19 to 24 September 2017 (6 days)

Departure day: 25 September 2017

	Day 1	Day 2	Day 3	Day 4	Day 5	Day 6	
Arrival s Day	Getting to know each other activities	Impact of international volunteering	Photography & Video Workshop: How to capture action shoots to promote IVS	Selection of materials (film + pictures)	How to create a Blog and a Vlog	Selection of materials (film + pictures)	Departures Day
	Definition of the objectives of the project	The power of NFE	Photography & Video Workshop: How to capture action shoots to promote IVS	Edition of materials (film + pictures)	How to make Blog, Vlog and digital productions visible	Edition of materials (film + pictures)	
	The International Voluntary Service Movement - International activities on Peace and Human Rights - The Raising Peace Campaign	Identifying Challenges	Learning by doing: visit to the village of Holloko and practical exercises (video & photography)	Creation of promotional materials (film + pictures)	The importance of Testimonies - input from participants on the realities of their own organisations	Creation of promotional materials (film + pictures)	
	The importance of communication for Peace, democratic and civic participation	How to set up a workshop on Peace and Human Rights	Video & photography: sharing and getting feedback	Presentation of promotional tools created (posters, postcards, video...)	Media and critical thinking: how to address Human Rights?	Presentation of promotional tools created (posters, postcards, video...)	